

GRACE G. YUND

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EDUCATION

GEORGIA STATE UNIVERSITY, Ernest G. Welch School of Art & Design

Atlanta, GA

B.F.A. Studio Art, Graphic Design Concentration

December 2022

EXPERIENCE

FREELANCE

Atlanta, GA

Graphic Designer *January 2023 - Present*

All projects are available to view on website

Samad Grill Website *Current*

Made with Kerr Branding *November 2024*

Hala Samad Branding *December 2023*

Events4Life Branding *February 2023*

SKILLS

- Adobe Suite
- Procreate
- Illustration
- Typography
- Website Design
- Branding
- Creative Direction
- Client relationship maintenance
- Fundraising

DEMOCRATIC PARTY OF GEORGIA

Atlanta, GA

Grassroots Georgia Outreach

Graphic Designer *January 2023 - Present*

- Independently created documents to maximize training efficiency and provide information of the program's goals, progress, and resources.
- Designed engaging infographic flyers with a layout optimized for clarity and functionality both on and off clipboards, serving as quick-reference tools for canvassers and contributors in the field.
- Designed maps to illustrate the program's progress and targeted areas of focus.

Team Member

January 2023 - Present

- Outreached door-to-door through Metro Atlanta neighborhoods to build relationships with residents, and motivate them to make on the spot monetary contributions to the Democratic Party of Georgia's Grassroots program.
- Maintained personal education to provide constituents with concise, up-to-date information on local and federal politics, and program goals and progress.
- Tracked contributions and interactions to accurately input monetary value and maintain turf data for future canvassing success
- Quickly became program's second-highest fundraiser by leveraging strong interpersonal skills, maintaining up-to-date political and program knowledge, and applying effective canvassing strategies.
- In 2024, individually raised \$169,989 over 158 shifts, averaging \$1,076/day, with highest day being \$10,000.

Field Manager

February 2024 - November 2024

- Assisted with daily preparation and coordination of material, ensuring maximum program efficiency.
- Led daily meetings when director was absent.
- Mentored and evaluated new employees on canvassing tactics for individual and team success.
- Collected daily data, documents, and monetary contributions from canvassers to maintain organization and transparency.