GRACE G. YUND

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EDUCATION

GEORGIA STATE UNIVERSITY, Ernest G. Welch School of Art & Design — **Atlanta, GA**
B.F.A. Studio Art, Graphic Design Concentration — *December 2022*

EXPERIENCE

FREELANCE — **Atlanta, GA**
Graphic Designer — *January 2023 - Present*
Projects are available to view on website

Samad Grill Website ..... *Current*
Made with Kerr Branding ..... *November 2024*
Hala Samad Branding ..... *December 2023*
Events4Life Branding ..... *February 2023*

SKILLS

- Adobe Suite
- Procreate
- Illustration
- Typography
- Website Design
- Branding
- Creative Direction
- Client relationship maintenance
- Fundraising

DEMOCRATIC PARTY OF GEORGIA — **Atlanta, GA**
Grassroots Georgia Outreach

Graphic Designer — *January 2023 - Present*

- Independently create documents to maximize training efficiency and provide information of the program's goals, progress, and resources.
- Design engaging infographic flyers with a layout optimized for clarity and functionality both on and off clipboards, serving as quick-reference tools for canvassers and contributors in the field.
- Design maps to illustrate the program's progress and targeted areas of focus.

Field Manager — *February 2024 - Present*

- Assist with daily preparation and coordination of material, ensuring maximum program efficiency.
- Lead daily meetings when director is absent.
- Mentor and evaluate new employees on canvassing tactics for individual and team success.
- Collect daily data, documents, and monetary contributions from canvassers to maintain organization and transparency.

Team Member — *January 2023 - Present*

- Outreach door-to-door through Metro Atlanta neighborhoods to build relationships with residents, and motivate them to make on the spot monetary contributions to the Democratic Party of Georgia's Grassroots program.
- Maintain personal education to provide constituents with concise, up-to-date information on local and federal politics, and program goals and progress.
- Track contributions and interactions to accurately input monetary value and maintain turf data for future canvassing success.
- Quickly became the program's second-highest fundraiser by leveraging strong interpersonal skills, maintaining up-to-date political and program knowledge, and applying effective canvassing strategies.
- In 2024, individually raised $169,989 over 158 shifts, averaging $1,076/day, with highest day being $10,000.