

EXPERIENCE

DEMOCRATIC PARTY OF GEORGIA

Atlanta, GA

Grassroots Georgia Outreach

Field Manager

February 2024 - Present

- Analyzing historical data to create daily canvassing routes for team members, focusing on coverage, and alignment of team members' skill sets.
- Onboarding new employees to establish relationships for continued mentorship and evaluation on canvassing tactics for individual and team success.
- Collecting daily data, documents, and monetary contributions from team members to maintain organization and transparency.
- Taking on additional responsibilities to lead daily meetings as needed, organizing canvassing preparation.

Team Member

January 2023 - February 2024

- Conduct door-to-door outreach through Metro Atlanta neighborhoods, building relationships with residents, and motivating them to make on the spot monetary contributions to the Democratic Party of Georgia's Grassroots program.
- Maintain personal education to provide constituents with concise, up-to-date information on local and federal politics, and program goals and progress.
- In 2024, individually raised \$169,989 over 158 shifts, averaging \$1,076/day, with highest day being \$10,000.
- Second-highest fundraiser within the Grassroots Georgia program by leveraging strong interpersonal skills, maintaining up-to-date political and program knowledge, and applying effective canvassing strategies.
- Track contributions and interactions to accurately input monetary value and maintain turf data for future record and evaluation by field managers.

Graphic Designer

January 2023 - Present

- Independently creating documents to maximize training efficiency by providing visual aid of information on the program's goals, progress, and resources.
- Designing engaging infographic flyers with a layout optimized for clarity and functionality both on and off clipboards, serving as quick-reference tools for canvassers and donors in the field.
- Designing maps to illustrate the program's progress and targeted areas of focus.

FREELANCE

Atlanta, GA

Graphic Designer

January 2023 - November 2025

Projects are available to view on website

EDUCATION

GEORGIA STATE UNIVERSITY, Ernest G. Welch School of Art & Design

Atlanta, GA

B.F.A. Studio Art, Graphic Design Concentration

December 2022

SKILLS

- Fundraising
- Donor relationship building & maintenance
- Communication
- Lead generation
- Strategic planning
- Creative problem solving
- Marketing material creation
- Personnel leadership
- Team collaboration
- Attention to detail
- Critical thinking