

GRACE YUND

ATLANTA, GA 30307 | GRACEGYUND@GMAIL.COM | (770) 687 - 3369 | LINKEDIN | PORTFOLIO

SUMMARY

A results-driven fundraising professional with 3+ years of experience supporting revenue growth through donor relationship building, increased average donation size, effective mission communication, and recurring donor acquisition and retention.

CAREER HIGHLIGHTS

FUNDRAISING

- **Individually raised 12.14%** of the program's total **\$1.4 million** on a 30-person team (2024), becoming the **second-highest fundraiser** in program history.
- **Secured largest donation in program history** through long-term relationship building (2026).
- **Conducted door-to-door fundraising** to engage community, resulting in **record-level contributions**. (2023-2026).
- **Increased donation size** by an average of **300%**, through **persuasive communication** and **personalization** (2024-2026).
- **Motivated** donors to make **on the spot monetary donations** (2023-2026).

DONOR RELATIONSHIP BUILDING & MAINTENANCE

- **Developed long-term relationships** with donors through **strong interpersonal skills**, up-to-date **knowledge**, and **effective outreach strategies**, resulting in repeat donations and increased donation amounts (2023-2026).
- **Revived lapsed donors** through **direct donor engagement**, establishing trust, generating **4% of total** program donations (2024-2025).
- **Cultivated new donors** through networking, referrals, and strategic outreach (2023-2026).

TEAM LEADERSHIP

- **Onboarded** new employees, with continued **mentorship and evaluation** on fundraising tactics for individual and **team success** (2024-2026).
- **Developed and lead training strategies** that use multiple conversation pathways to drive higher donor engagement and donations (2024-2026).
- **Independently designed and implemented infographics** to assist in effective messaging and workflow optimization, **increasing average daily donations** per team member by **150%** (2023-2026).

OPERATIONAL PLANNING

- **Updated and optimized** daily canvassing routes using **historical fundraising data** and previous donation patterns to **improve coverage and efficiency** (2024-2026).
- **Organized team assignments** based on donor activity and individual strengths to maximize performance (2024-2026).
- **Maintained accurate records** of team routes, donations, and results to support operational transparency (2024-2026).

EMPLOYMENT HISTORY

GRASSROOTS GEORGIA | Organize and educate voters face-to-face across Georgia

VARIOUS ROLES | ATLANTA, GA

JANUARY 2023 - PRESENT

- Field Manager | February 2024 - Present
- Graphic Designer | January 2023 - Present
- Team Member | January 2023 - February 2024

FREELANCE

GRAPHIC DESIGNER | ATLANTA, GA

JANUARY 2023 - NOVEMBER 2025

KIRKYARD PUBLIC HOUSE

SERVER | ATLANTA, GA

JANUARY 2023 - JUNE 2023

SAMAD MEDITERRANEAN GRILL

SERVER | SANDY SPRINGS, GA

SEPTEMBER 2021 - AUGUST 2022

EDUCATION

GEORGIA STATE UNIVERSITY, Ernest G. Welch School of Art & Design | Atlanta, GA

B.F.A. Studio Art, Graphic Design Concentration | December 2022